

OKLAHOMA CITY
URBAN RENEWAL AUTHORITY

**Request for Proposals from Prospective
Homeowners**

Residential Scattered Site Development

**John F. Kennedy and Northeast Renaissance
Urban Renewal Project Areas**

**RFP Date of Release: March 16, 2018, amended January 1, 2022, and April 8,
2026. Proposal responses may be submitted at any time until further notice.**

Oklahoma City Urban Renewal Authority
105 N. Hudson Street, Ste. 101
Oklahoma City, OK 73102
Phone: 405-235-3771

**Contact Person for Questions Concerning this RFP:
Melva Franklin, Project Manager, melva.franklin@theallianceokc.org**

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Available residential properties corresponding to this RFP can be viewed online at <https://www.theallianceokc.org/land-rfps>. The available residential properties are depicted and identified in the property legend in yellow as “OCURA Vacant Single-Family Residential Property” and gold as “OCURA Vacant Multifamily Property.”

The City of Oklahoma City’s Strong Neighborhoods Initiative (SNI) has designated certain areas within these boundaries as Strong Neighborhoods (Exhibit 2). Lots near or within these areas may be eligible for programs and funding assistance supporting neighborhood revitalization and housing-related activities such as property acquisition, rehabilitation, new construction, and supporting infrastructure improvements, subject to program eligibility and funding availability. Visit the SNI website [here](#) for more information.





Exhibit 2: OKC SNI – Martin Luther King and Ross Heights/Pitts Park Neighborhoods

II. REDEVELOPMENT POLICIES AND REGULATORY DOCUMENTS

OCURA has established the following policies related to the sale of properties:

1. Owner occupancy required. The sale of the OCURA properties is intended to promote owner occupancy. Prospective buyers must agree to occupy the home upon completion of construction. Construction of a duplex or similar multi-unit housing will be considered as long as one of the units is owner-occupied.
2. Oklahoma City Urban Renewal Authority Residential Design Standards. Design review and plan approval will be required for all residential homes. In March 2015, OCURA adopted revised residential design and site planning standards for the area. The residential design standards were amended in January 2021. These standards will be used to review home plans and site features such as setbacks, garage orientation, fencing, walls and so forth. The Redeveloper¹ will need to retain the services of an architect or other qualified design or construction professional for the home design,

¹ Throughout this document, a prospective homeowner is referred to as the “Redeveloper”.

property layout and to meet the requirements of the City of Oklahoma City building permit processing. A link to the residential design and site planning standards can be found at the Alliance's website at <https://www.theallianceokc.org/land-rfps>

3. City of Oklahoma City Zoning. Proposals must be consistent with City zoning and other development standards. OCURA will consider supporting a variance application if the variance is in the best interest for redevelopment of a site.
4. All property is offered as-is. The condition of the property is offered "as-is," this may include, but is not limited to access, utilities, site grading, tree removal, site cleanup, rezoning, etc. These costs are exclusively the cost of the homeowner/builder/developer and will not be covered or reimbursed by OCURA.

III. SUBMITTAL REQUIREMENTS

Proposals must be submitted to OCURA and include all of the following:

A. PROPERTY IDENTIFICATION

Redevelopers¹ must identify the OCURA property they are proposing on. State the type of home (single-family, duplex, etc.) to be built and the anticipated square footage of the home. Prospective homeowners may only propose to build on one property.

B. HOME PLAN CONFORMANCE WITH RESIDENTIAL DESIGN AND SITE PLANNING STANDARDS

Redevelopers must sign Form 3 in Exhibit A acknowledging their understanding of OCURA's residential design and site planning standards referenced previously in this RFP. Home plans **do not** have to be presented with this submittal; however, **do** identify the architectural category intended for the proposed property based on the Residential Design Standards.

Upon proposal approval and once a redevelopment agreement is executed, OCURA will request the following be submitted:

1. Construction Budget
2. Site Plan/Floor Plan
3. Elevations
4. Landscaping Plan
5. Specifications for Materials, Doors, Windows and Garage Doors

OCURA will conduct a design review on the plans and specifications to ensure conformance. Design approval must be granted from OCURA as a condition to proceed to closing.

C. REDEVELOPER FINANCIAL, DESIGN AND CONSTRUCTION ABILITY TO BUILD THE HOME

Please provide the following:

1. Pre-approval letter from a financial institution committing to finance construction of the home(s). (Evidence of Financing will be confirmed prior to the sale of any property.)
2. Name of architect or design professional who will be assisting with design of the home(s).
3. Name of Contractor/Builder who will be constructing the home(s), and the Contractor contract.
4. Provide the anticipated value of the home(s) to be constructed.

D. TIMEFRAME TO COMPLETE

Provide the timeframe to commence and complete construction of the home.

If necessary, OCURA will negotiate timeframes to commence and complete the project. It is not the intent of OCURA to sell property for land banking by a Redeveloper.

E. EXHIBIT A FORMS

The Redeveloper must sign and/or complete Forms 1-4 in Exhibit A of this RFP.

F. APPLICATION FEE

Proposals must include a non-refundable application fee of \$150 per property in the form of bank certified check made out to "OCURA". Unsuccessful proposals will not have this fee returned.

IV. CRITERIA AND TIMELINE

A. REVIEW OF PROPOSALS

After receipt of proposals, the submissions will be reviewed for completeness by OCURA staff based upon, but not limited to, the following criteria:

1. Identification of architect/design professional and contractor/builder that will assist in the process.

2. Evidence of Financing and other information submitted with the proposal to carry out this project.
3. Identification of the property, home-type, anticipated square footage of the home and anticipated value of the home to be constructed.
4. Ability of the Redeveloper to initiate the development process within a reasonable timeframe after execution of the redevelopment agreement and to complete the project in a timeline satisfactory to OCURA.
5. Appropriateness of proposed architectural category for the proposed property in accordance with the OCURA Residential Design Standards. (Design plans will need to be approved after a redevelopment agreement is in place but prior to the sale of any -property.)
6. Execution of Forms 1-3 in Exhibit A.
7. A non-refundable application fee of \$150 per property.

Reviews and evaluations by staff of OCURA and other consultants, public or private organizations or committees requested by the Urban Renewal Authority Board of Commissioners will be advisory only. The level of consideration and weight to be given to any review will be determined by the Board of Commissioners, and the Board of Commissioners reserves complete and final authority for actions and approvals in connection with the selection process.

B. OCURA'S RIGHT

OCURA reserves the unconditional right, at its sole discretion, to reject any or all proposals submitted for any reason or no reason. OCURA may, at its discretion, waive any informalities, minor defects, or technical inaccuracies in the proposal. OCURA reserves the right to request and obtain any additional information necessary to complete evaluation of the proposal.

C. REDEVELOPER DESIGNATION

Upon review and evaluation of the redevelopment proposal or following negotiations with a prospective Redeveloper, the OCURA Board of Commissioners may grant a proposer a Redeveloper designation. This designation will be under such terms and conditions as the Board deems appropriate. A Redeveloper designation will confer no legal rights upon the prospective Redeveloper other than the opportunity to negotiate terms of a redevelopment agreement with OCURA.

D. PREPARATION AND APPROVAL OF REDEVELOPMENT AGREEMENTS

The final phase of the selection process will consist of negotiations to outline the terms and conditions of a redevelopment agreement. Site conveyance will be provided by a Special Warranty Deed, subject to such restrictions as required by OCURA. Disposition (sale of the property) must take place at or above “fair value” as required by Oklahoma Law.

E. OTHER

All property sales are subject to surveys, title examinations, environmental assessments, and/or engineering studies as determined relevant by OCURA. The Redeveloper will be responsible for some or all of the costs associated with such activities. Additionally, if it is determined that certain actions are necessary to make the property developable, the costs for such actions will be described in the redevelopment agreement and considered in the determination of the purchase price of the property. If unable to reach an agreement, OCURA may choose not to sell the property.

END OF RFP NARRATIVE

EXHIBITS FOLLOW

EXHIBIT A

OKLAHOMA CITY URBAN RENEWAL AUTHORITY

**RFP PROPOSAL FORMS 1-4 TO BE EXECUTED FOR
RFP SUBMITTAL**

FORM 1: CERTIFICATION of READING and UNDERSTANDING

I, the undersigned prospective Redeveloper, or the authorized representative of the prospective Redeveloper, hereby certify that I have read and understand the Request for Proposals (RFP) requirements and further certify that I have read and understand the Invitation for Redevelopment Proposals Public Notice (Exhibit B) as issued by the Oklahoma City Urban Renewal Authority.

Printed Name of Prospective Redeveloper

Signature/Title

SUBMITTED this _____ day of _____, 20____.

FORM 2: REDEVELOPMENT PROPOSAL

The undersigned proposes to purchase from the Oklahoma City Urban Renewal Authority, an Oklahoma public body corporate ("OCURA"), all or a portion of OCURA's property in Oklahoma City, Oklahoma (the "Redevelopment Site"), as referenced by the Request for Proposals (RFP) issued by OCURA. The proposal contained herein will become binding only if this proposal results in the execution of an agreement to redevelop the Redevelopment Site which is satisfactory to OCURA.

The undersigned proposes to purchase the Redevelopment Site for a total sum of \$_____.

The undersigned understands and agrees that this proposal must comply with all requirements and provisions of the RFP.

All data, documentation and materials required by the RFP is supplied herewith and made a part of this proposal.

SUBMITTED this _____ day of _____, 20_____.

Printed Name(s) of Prospective Redeveloper(s)

Signature

Signature

Address 1

Address 2

Telephone/Fax

Email Address

FORM 3: ACKNOWLEDGMENT OF DESIGN STANDARDS

In an attempt by the Oklahoma City Urban Renewal Authority (“OCURA”) to deliver architecturally compatible housing options in northeast Oklahoma City, certain design standards were adopted in March of 2015 by OCURA, and updated in January 2021. These standards will be used to review the home plan(s) and site features such as setbacks, garage orientation, fencing, walls and so forth. A link to the residential design and site planning standards can be found [here](#) or on OCURA’s web site at <https://www.theallianceokc.org/land-rfps> .

I, the undersigned prospective Redeveloper, or the authorized representative of the prospective Redeveloper, hereby certify that I have read and understand the OCURA Northeast Residential Design Standards and agree to follow these standards while developing on OCURA properties.

Printed Name of Prospective Redeveloper

Signature/Title

SUBMITTED this _____ day of _____, 20____.

FORM 4: SUBMITTAL REQUIREMENTS CHECKLIST

Complete each step for Proposal then return to OCURA by mail, email, or in person.

A. PROPERTY IDENTIFICATION - Tell us what property you want. Use the map in the document.

- PROPERTY #

- Tell us the type of home you are planning to build on the property. For example, single-family or duplex.

- Tell us an estimate of how many square feet you are expecting the home to have. _____sq/ft

B. HOME PLAN CONFORMANCE WITH RESIDENTIAL DESIGN AND SITE PLANNING STANDARDS - Read OCURA's design and planning standards.

- Identify the architectural category intended for the proposed property based on the Residential Design Standards.

C. REDEVELOPER FINANCIAL, DESIGN AND CONSTRUCTION ABILITY TO BUILD THE HOME - Please provide the following:

- A pre-approval letter from a financial institution committing to finance construction of the home. (Evidence of Financing will be confirmed prior to the sale of any property.)
- Name of architect or design professional who will be assisting with design of the home.

- Name of Contractor/Builder who will be constructing the home.

- Provide the anticipated value of the home to be constructed. \$ _____

D. TIMEFRAME TO COMPLETE - Provide the timeframe to start and expected time to finish construction of the home.

- Start Date: _____
- End Date: _____

If necessary, OCURA will negotiate timeframes of the project. (It is not the intent of OCURA to sell properties for land banking by a Redeveloper.)

E. EXHIBIT A FORMS - Complete & Sign Forms 1-4 in Exhibit A of the RFP.

- Form 1: Certification of Reading & Understanding
- Form 2: Redevelopment Proposal
- Form 3: Acknowledgment of Design Standards
- Form 4: Submittal Requirements

F. APPLICATION FEE

- Proposals must include a non-refundable application fee of \$150 per property in the form of bank certified check. Unsuccessful proposals will not have this fee returned.

G. READ THE ENTIRE RFP PACKET

- Read packet to ensure understanding of all obligations and requirements.

EXHIBIT B

**OKLAHOMA CITY URBAN RENEWAL
AUTHORITY**

Resolution Authorizing Invitation for Proposals (Release of RFP)

Invitation for Redevelopment Proposals - Public Notice

RESOLUTION NO. 5837

RESOLUTION AUTHORIZING AN INVITATION FOR PROPOSALS FOR RESIDENTIAL DEVELOPMENT OF PROPERTY, JOHN F. KENNEDY (OKLA R-35) AND NORTHEAST RENAISSANCE URBAN RENEWAL PROJECTS

WHEREAS, the Oklahoma City Urban Renewal Authority (“Authority”) is a public body corporate created pursuant to the Oklahoma Urban Redevelopment Law, 11 O.S. § 38-101, *et seq.*, authorized to exercise its powers pursuant to resolution of the City Council of The City of Oklahoma City (“City”); and

WHEREAS, the Authority is engaged in the implementation of the John F. Kennedy Urban Renewal Plan (OKLA. R-35) and the Northeast Renaissance Urban Renewal Plan, both covering areas in northeast Oklahoma City and adopted by the City, as shown on the attached Exhibit A (John F. Kennedy Urban Renewal Plan and Northeast Renaissance Urban Renewal Plan, collectively, “Urban Renewal Plans,” and the areas covered under the Urban Renewal Plans, collectively, “Urban Renewal Areas”); and

WHEREAS, in implementing the Urban Renewal Plan, the Authority has acquired several scattered sites throughout the Urban Renewal Areas suitable for development as single-family homes and small-scale residential development; and

WHEREAS, a principal objective of the Urban Renewal Plans is the revitalization of the neighborhoods with quality housing for individuals and families of all income levels; and

WHEREAS, the Authority has adopted the “Oklahoma City Urban Renewal Authority (OCURA) Northeast Residential Design Standards” to serve as design guidelines for residential construction for the entirety of the Urban Renewal Areas; and

WHEREAS, the Authority has previously authorized and issued separate invitations from developers and from prospective homeowners for proposals for development of single-family homes, duplexes, townhomes, and condominiums on Authority-owned properties in the John F. Kennedy Urban Renewal Plan (OKLA. R-35); and

WHEREAS, developers have expressed interest in the development of homes on Authority-owned properties in the Urban Renewal Areas for sale on the open market; and

WHEREAS, prospective homeowners have displayed an interest in purchasing Authority-owned properties in the Urban Renewal Areas to build homes for personal occupancy; and

WHEREAS, creating a simple and straightforward process for such buyers will encourage the continued development of homes in the Urban Renewal Areas; and

WHEREAS, it is appropriate and desirable for the existing open invitations for proposals for residential development in the John F. Kennedy Urban Renewal Area to be closed so that a new invitation may be issued to increase residential development of all types in both Urban Renewal Areas; and

WHEREAS, it is appropriate and desirable to authorize the issuance of an invitation for proposals for residential development (including single-family detached homes, duplexes, townhomes, condos or similar small-scale residential projects) on properties owned by the Authority within the Urban Renewal Areas.


NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the Oklahoma City Urban Renewal Authority as follows:

1. The Executive Director and staff of the Authority are hereby authorized to issue an invitation for proposals for residential development (including single-family detached homes, duplexes, townhomes, condos or similar small-scale residential projects) on properties owned by the Authority in the Urban Renewal Areas.
2. A public notice of the invitation for proposals is hereby authorized. The existing open invitations for proposals in the John F. Kennedy Urban Renewal Area shall be closed simultaneously with the publication of the new invitation. Proposals in response to the new invitation may be submitted at any time after the invitation is published. The invitation for proposals shall remain open until closed by the Board of Commissioners.
3. The invitation shall include the requirement to follow the Oklahoma City Urban Renewal Authority (OCURA) Northeast Residential Design Standards as a guide for appropriate architectural and design standards for new construction to complement existing neighborhoods in the area. The invitation shall establish an appropriate procedure for a case-by-case plan review and staff recommendations prior to submission for final approval by the Board of Commissioners.
4. Proposals for development shall demonstrate:
 - a. Responsiveness to the Authority's goals of removing and preventing blight, improving neighborhoods, encouraging economic growth, and improving the quality of life.
 - b. Compliance with the Oklahoma City Urban Renewal Authority (OCURA) Northeast Residential Design Standards as a guide for appropriate architectural and design standards for new construction to complement existing neighborhoods in the area.
 - c. Adequate qualifications and experience of the proposer to undertake the proposed development.
 - d. Financial ability of the proposer to complete the development of the single-family home.
 - e. Other qualifications or criteria that may be contained in the invitation.

5. All redevelopment agreements negotiated as a result of the invitation for proposals are subject to approval by the Authority's Board of Commissioners and legal counsel.
6. The Officers of the Authority, the Executive Director, and legal counsel are authorized and directed to take such actions, prepare and execute such documents, letters and authorizations as may be appropriate or desirable to manage the redevelopment effort within the project area and to implement the provisions of this resolution.

I, Jim Tolbert **Assistant** Secretary of the Board of Commissioners for the Oklahoma City Urban Renewal Authority, certify that the foregoing Resolution No. 5837 was duly adopted at a **special** meeting of the Board of Commissioners of the Oklahoma City Urban Renewal Authority, held at the Arts District Garage Conference Room, 431 West Main, Suite B, Oklahoma City, Oklahoma 73102, on the **14th** day of **March, 2018**; that said meeting was held in accordance with the By-Laws of the Authority and the Oklahoma Open Meeting Act; that any notice required to be given of such meeting was properly given; that a quorum was present at all times during said meeting; and that the Resolution was duly adopted by a majority of the Commissioners present.



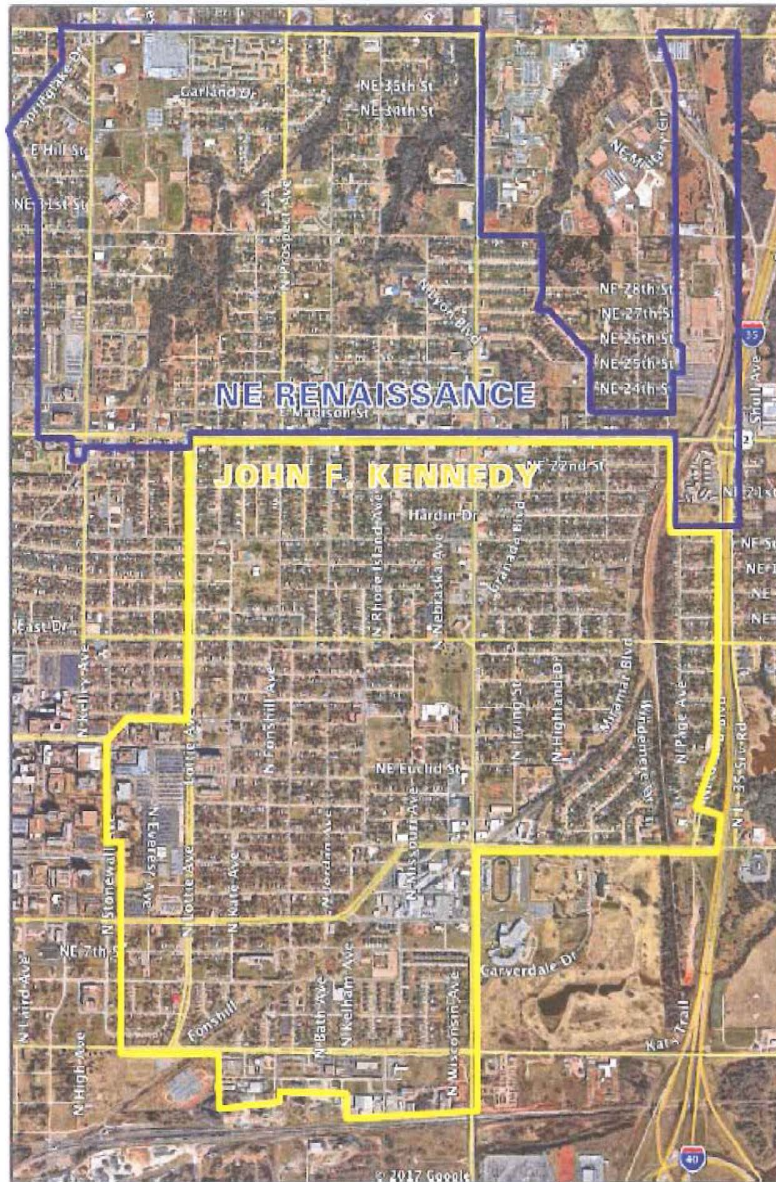


 SECRETARY

	AYE	NAY
J. LARRY NICHOLS	✓	
MARK BEFFORT	✓	
RUSSELL M. PERRY	✓	
MARY MÉLON	<i>Absent</i>	
JAMES R. TOLBERT. III	✓	

Exhibit A

Depiction of Urban Renewal Areas



INVITATION FOR DEVELOPMENT PROPOSALS – Release of RFP

The OKLAHOMA CITY URBAN RENEWAL AUTHORITY (“OCURA”) invites the presentation of written proposals from individuals (“Redeveloper”) for residential development on properties owned by OCURA in the John F. Kennedy (JFK) and Northeast Renaissance (NER) Urban Renewal Plan Project Areas.

The selection process will be initiated by the submission of formal written proposals to OCURA in accordance with these instructions. Prior to the day and time for receipt of such formal written proposals, OCURA will provide all prospective Redevelopers with available information, background material, and advice in order to encourage the preparation of proposals which most fully reflect the objectives of OCURA. To acquire this necessary information please contact Cassi Poor, Project Manager at cassi.poor@theallianceokc.org or (405) 235-3771 to schedule a pre-submission meeting.

Proposals may be submitted at any time until the invitations for proposals are closed by the Board of Commissioners. All formal written proposals for the purchase and redevelopment of OCURA owned land in the JFK and NER Urban Renewal Areas will be received at the offices of the Oklahoma City Urban Renewal Authority, 105 North Hudson Avenue, Suite 101, Oklahoma City, Oklahoma.

The evaluation of redevelopment proposal will in part be based upon the principal criteria of:

1. Identification of lot(s), home-type, architect/designer, builder/contractor and anticipated square footage of the home
2. Financial capacity to carry out this project-based information submitted with the proposal
3. Timeframe and ability to complete the project
4. Appropriateness of proposed architectural category with OCURA’s Residential Design Standards
5. Execution of Forms 1-3 in Exhibit A of this RFP
6. A non-refundable application fee of \$150 per lot.

OCURA may enter into direct negotiations with the Redeveloper(s), in order to achieve the best and most desirable project in accordance with the redevelopment objectives of the area and to obtain an agreement as to price and other terms and conditions satisfactory to OCURA.

The RFP may be obtained at <http://ocura-ok.org/rfps> or hard copies may be obtained from OCURA for a non-refundable fee of Thirty Dollars (\$30.00).

This invitation for redevelopment proposals will not create any legal obligation for OCURA to enter into a contract for redevelopment except on terms and conditions it deems in its discretion to be satisfactory and desirable and the right is reserved to reject any and all proposals.

Published in the Journal Record on Friday, March 16, 2018.

EXHIBIT C

**OKLAHOMA CITY URBAN RENEWAL
AUTHORITY**

Open Records Act and Confidentiality Requirements

OPEN RECORDS ACT AND CONFIDENTIALITY REQUIREMENTS

All materials submitted to the Authority pursuant to this Request for Proposals are potentially subject to the mandates of the Oklahoma Open Records Act (Act), 51 Okla. Stat. §§ 24A.1. et seq. The purpose of the Act is to ensure and facilitate the public's right of access to and review of government records so they may efficiently and intelligently exercise their inherent political power. Almost all "records", as that term is defined in the Act, may be disclosed to the public upon request. Except where specific state or federal statutes create an exception or confidential privilege, persons or entities who submit information to public bodies have no right to keep this information from public access, nor is there any reasonable expectation that this information will be kept from public access. See 51 Okla. Stat. §§ 24A.2.

If you believe that any information you will or may submit to the Authority pursuant to this Request for Proposals is or should be kept confidential under a specific state or federal statute, and therefore, not subject to public disclosure, you must comply with the following:

- a. Place said documents/records in a separate envelope marked "Confidential". DO NOT label your entire response to the Request for Proposals as "Confidential" – label only those portions of the response that you feel are made confidential by state or federal law as "Confidential". If only a portion of a document is confidential, please identify specifically the portions of the document you are claiming are confidential. (Under the Oklahoma Open Records Act, a public entity may be obligated to produce documents for public inspection even if the documents contain only a portion of material which is confidential. However, the public entity can redact the confidential portions.)
- b. For each document for which you are claiming a confidential privilege, identify the federal and/or state law that creates said privilege, e.g., for trade secrets, see 21 O.S. § 1732 (Larceny of Trade Secrets) and the Uniform Trade Secrets Act, 78 O.S. §§ 85, et seq.

Please note that the Authority, consistent with § 24A.3(d) of the Act, understands that "personal financial information, credit reports or other financial data obtained by a public body for the purpose of evaluating credit worthiness, obtaining a license, permit, or the purpose of becoming qualified to contract with a public body" is not subject to disclosure under the Act. Financial information requested by this Request for Proposals for evaluating the creditworthiness of the Proposer or the purpose of allowing the Authority to determine if the Proposer is qualified to contract with the Authority should be submitted in a separate envelope and marked as confidential financial information.

Should an Open Records request be presented to the Authority requesting information the Proposer has identified as “Confidential”, the Proposer will be informed and the Proposer will be responsible for defending its position in the District Court, if needed.

If the Proposer fails to identify any records submitted as part of your proposal as “Confidential” by placing them in the “Confidential” envelope AND if the Proposer fails to identify the specific state or federal law creating such privilege, the Authority will assume that the Proposer agrees that said records are not confidential and are subject to public access.

End of Exhibits